

executive bios



Meredith Ahr

President, Alternative & Reality Group NBC Entertainment

As President, Alternative and Reality Group for NBC Entertainment, Meredith Ahr oversees all aspects of unscripted programming for the business, including the NBC network, Universal Television Alternative Studio, and first run syndication-focused NBCUniversal Domestic Distribution. Ahr's role encompasses development, production, business affairs, sales strategy, casting and talent development for the group. In addition, Ahr leads NBCUniversal Formats, which is the international sales division for all scripted and unscripted Formats created within the production and broadcast divisions of NBCUniversal and Sky Studios.

Ahr's purview includes some of television's most iconic franchises, including "America's Got Talent," "Ellen's Game of Games," "American Ninja Warrior," and "The Voice," and upcoming series including "Little Big Shots" with Melissa McCarthy, "Ellen's Greatest Night of Giveaways," and season 2 of "Making It" with hosts Amy Poehler and Nick Offerman. In addition, Ahr oversees key syndicated properties, including pop culture newsmagazine "Access Hollywood" and the recently launched syndicated smash hit, "The Kelly Clarkson Show."

Prior to this role, which was announced in late 2018, Ahr was President of Universal Television Alternative Studio, a position she took on in 2016 to launch and build the then-nascent studio. Under her leadership, the studio has produced a number of global hit formats across a diverse slate of unscripted genres, including "World of Dance" with Jennifer Lopez, "The Titan Games" with Dwayne Johnson, "Songland," "Bring the Funny," "The Wall," "Hollywood Game Night" and the critically acclaimed crafting competition series "Making It," with Amy Poehler and Nick Offerman. The studio has also spread its wings domestically, producing "In Search Of" with Zachary Quinto for HISTORY, "Blind Date" for Bravo, "The Biggest Loser" for USA, "Empires of Luxury" for Quibi, an original talk show from Jimmy Fallon and a "Saturday Night Live" docuseries for Peacock, as well as a number of other projects for broadcast, cable, first-run syndication and digital platforms.

Ahr's career at NBC began in 2001 when she joined the network as a Page in New York. Her roles ranged from seating audiences at "Saturday Night Live" to working in the office of the chairman. She made her way

to Los Angeles in 2004 via the NBC Entertainment Associates Program, where she was placed in the relatively new Alternative Programming division. Less than two years later, and after supporting over a dozen series and specials, Ahr developed the first edition of "America's Got Talent" with Simon Cowell, a format that has since been recognized as the most successful reality TV format in the world.

Prior to her role at Universal Television Alternative Studio, Ahr served as Executive Vice President of Alternative Programming for NBC, where she spearheaded a diverse programming slate of some of the network's biggest hits, including "The Voice" and "America's Got Talent," "American Ninja Warrior," "Running Wild With Bear Grylls," "Little Big Shots," "The Celebrity Apprentice," "The Biggest Loser," "Last Comic Standing" and "Who Do You Think You Are?"

Ahr is a graduate of Boston College.