

## executive bios



### **Ali Zelenko**

#### **Senior Vice President, Communications NBC News**

Ali Zelenko is senior vice president, communications of NBC News. In this role, she is the chief spokesperson for NBC News and oversees all strategic communications and media relations for its units and broadcasts, including NBC Nightly News with Lester Holt, TODAY, Meet the Press and Dateline.

Zelenko joined NBC News in September 2013 from Time Inc., where she had served since 2006 as senior vice president of communications for TIME, FORTUNE, Money and CNNMoney.com. She was in charge of programming and publicity for the annual TIME 100 Gala, one of the most high-profile events in media; and she also managed promotion for key FORTUNE conferences, including the annual Most Powerful Women Summit, and its Global Forum events in Capetown and Chengdu, China.

At Time Warner, which she joined in 1998, Zelenko served in a number of other media relations roles, including as PR director at CNN in Washington, and PEOPLE in New York, and as vice president of corporate communications for Time Inc. Previously Zelenko worked in the Washington offices of two international PR firms, APCO Worldwide and Edelman Worldwide.

In 2003 Zelenko received the Nafziger Award from her alma mater, the School of Journalism at the University of Wisconsin-Madison, which annually honors one recent graduate for professional achievement. She also subsequently served for two years as the chair of the Board of Visitors of the journalism school.

Zelenko serves on the board of City Year New York, and lives in Manhattan with her husband Dan, and their two young sons.